



Syn248 Simplify Your Communications Now

Today's affordable, feature-rich communications solution for SMBs

Ideal for businesses with up to 24 users and SMBs that want to replace small legacy PBXs and key systems.





Simplify Your Business Now

Move your business communications forward with AT&T Syn248™. Designed specifically for SMBs, this do-it-yourself solution delivers the traditional phone system functionality you're used to plus the industry-leading features you need to stay ahead. It's the natural next step for SMBs that want to move beyond small legacy PBXs or key systems. With convenient and familiar call handling, Syn248 is a plug-and-talk solution that offers the power to improve your business and simplify your communications now!

Simplify Your Operations Now

Syn248's Deskset/Gateway combination supports 24 extensions and 8 analog lines—more than enough capacity for your operations today, with plenty of room to expand into the future. And that's all at a price you can afford, for a system that works for you now.

Simplify Your *Productivity* Now

There's no need to skimp on features to save money. The AT&TSyn248 offers key system functionality, dual-mode auto attendant and built-in voicemail, at a price you can afford. It supports your niche and helps sustain your networking efforts. It offers leading-edge technology to meet your needs now.

Simplify Your Infrastructure Now

Syn248 sets a new standard for simplicity with only two components to order. The SB35010 Analog Gateway is 1u, requiring minimal office space, and the SB35020 Deskset comes standard with dual Ethernet ports, so there's no need for extra cabling as the system can integrate with your existing network.

With no heavy equipment or bulky manuals, you will be up and running in minutes. Syn248 is truly plug-and-talk and comes standard with a two-year warranty and an advanced replacement policy. So if it's peace of mind you're after, go ahead and check that off your list now.

Simplify Your Implementation Now

With just two components, the AT&T Syn248 is incredibly easy to install, use and manage. Simple Ethernet wiring makes it a true plug-and-talk solution. No complicated programming codes, no hidden costs, no licenses or add-on feature activations. Just a simple system that you can install and configure yourself, now.

AT&T Syn248-Small & Medium Business System

Syn248

Simplify Your Communications Now

Today's "need-it-now" culture demands that you work faster and smarter. That means being able to rely on a business phone system that works the way you do—free of hassles, headaches and heavy equipment. Syn248 offers scalability, flexibility and efficiency with its multi-line appearances, dial-by-name (first or last) functionality, operator selectable day and night modes, large backlit displays, web-based administration and inbound call routing. Syn248 improves business operations, increases productivity and simplifies your communications now!



System Features

Capacity: 24 Extensions, 8 Lines (up to 2 Gateways)	Call Waiting, Caller ID*
100 Number System Phonebook	3-Party Call Conferencing
Web-Based Administration	Deskset Paging with Paging Zones
Auto Attendant: Day/Night Mode	Do Not Disturb (DND)
Auto Provisioning	Multiple Line Appearance (MLA)
Call Forwarding: All/No Answer To External Number, To Voicemail, To Extension	Redial Log
Call Hold	Selectable Ring Tones
Custom Recording of On-Hold Message	System Backup and Restore
Call Log	Power over Ethernet (PoE)
Call Transfer: Consultative	English/French Setup Menus (CAN)

SB35020 Deskset Features

2.75-Inch Display	Hands-Free Speakerphone
9 Programmable Feature Keys	Wall-Mountable
3 Context-Sensitive Feature Softkeys	Selectable Ring Tones
13 Fixed-Feature Keys	50 Number Station Phonebook
Dedicated RJ9 Headset Port	Message Waiting Indicator
Dual Ethernet Ports: 10/100 Mb Pass-Thru Port External Power Supply Included	Power over Ethernet (PoE)

SB35010 Analog Gateway Features

Supports Automatic IP Address Assignment	Rack-Mountable
Ethernet Port and 1 Power Failure Connection (FXS)	On-Board Auto Attendant
Supports 8 Lines (4 Per Gateway)	Supports Custom On-Hold Message Recording

Voice Messaging

30 Minutes Recording Time per Mailbox	Visual Message Management
Up to 24 Mailboxes	Login Security
Custom Greeting or Default Greeting	Message Waiting Indicator (MWI)
Message Playback Controls: Play, Delete, Save, Callback, Fast Forward/Rewind	Remote Access

^{*}Use of Caller ID features require a subscription available through your local telephone company.